

# Invitation to Sponsorship & Exhibition



The 13<sup>th</sup> International Myotonic Dystrophy Consortium  
Meeting (IDMC-13)

6-10 July 2021  
Osaka, Japan

[www.idmc13.org](http://www.idmc13.org)



**IDMC-13**

The 13th International  
Myotonic Dystrophy  
Consortium Meeting

**WELCOME TO OSAKA AND THE 13TH INTERNATIONAL MYOTONIC  
DYSTROPHY CONSORTIUM MEETING!**

The International Myotonic Dystrophy Consortium, or 'IDMC,' represents a meeting place of the international myotonic dystrophy research community. It is made up of scientists, physicians, and health care professionals whose common aim is to help those afflicted with the disease, whether through improved patient care, focused clinical and scientific research, or development of meaningful treatments that one day may turn the tide against the course of this disease.

The 13th IDMC meeting will be held in Japan in the city of Osaka. We are looking forward to a scientifically interesting and important meeting with leading scientists in the field of Myotonic Dystrophy from all around the world. The conference aims to present, share, and discuss new scientific achievements.

*Masanori P. Takahashi, MD, PhD,  
Osaka University Graduate School of Medicine.*

**KEY CONTACTS**

For questions or further information, please contact:

**Congress Secretariat**

Academic Brains INC.

E-mail: [sponsor@idmc13.org](mailto:sponsor@idmc13.org)

Phone: +81 (0)6 -6949-8137

Address: Temmabashi Chiyoda Second Building 1-1-1  
Koku-machi Chuo-ku Osaka 540-0033, Japan

**Congress Venue**

Osaka City Central Public Hall

Phone: +81(0)6-6208-2002, Visiting address: 1-1-27Nakanoshima, Kita-ku, Osaka

## EXHIBITION AREA

The exhibition will be held in the same room as the Poster Presentation. Refreshment points and coffee areas have been integrated into the exhibition area, maximizing the time that delegates spend in this area. Lunches will also be served in the rest space near the exhibition area. The schedule of the exhibition is planned as follows;

Move-In and Set-Up: 6 July 2021

Exhibition: 7-10 July 2021

Tear Down: 9 or 10 July 2021

## REGISTRATION & HOTEL RESERVATION

Complimentary registrations included in the sponsor and/or exhibitor packages should be made using direct contact with e-mail for the congress secretariat. Several hotel rooms in different price categories have been pre-booked in Osaka for the congress, and booking is made together with your registration, more information about the hotels can be found on the IDMC13 2021 website closer to the congress. [www.idmc13.org](http://www.idmc13.org)

## CATEGORIES OF SPONSORSHIP

The IDMC-13 meeting in 2021 proposes three sponsorship categories:

§	GOLD SPONSOR
§	SILVER SPONSOR
§	BRONZE SPONSOR

All levels are available to all sponsors. In addition, there are Sponsor items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

*All prices in this Invitation to Sponsorship & Exhibition are in JPY.*

## GOLD SPONSOR

**JPY 1,000,000  
(Tax Included)**

*Exclusive for 2 sponsors*

### EXHIBITION

Exhibit space of **8 sqm** (2x4m) in the exhibition area (incl. table, chair, electricity)  
Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis.

### ADVERTISEMENT

#### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. The insert should be provided by the sponsor. Production cost not included.

#### Conference Website

Company logotype recognized as Gold sponsor and URL link to sponsor's website placed on the conference website start page  
Inclusion in the List of Sponsors & Exhibitors on the

conference website [www.idmc13.org](http://www.idmc13.org)

### Advertisement in the Final Program

Company logotype recognized as a sponsor in the Final Program  
One full-page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.  
Inclusion in the List of Sponsors & Exhibitors in the Final Program.

### List of Sponsors & Exhibitors signage

Company logotype recognized as a gold sponsor to be shown on signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

### Presented as Gold sponsor at the Opening of the Conference

### COMPLIMENTARY REGISTRATIONS

4 complimentary full registration fees to the conference excl. conference dinner

## SILVER SPONSOR

JPY 750,000  
(Tax Included)

*Exclusive for 2 sponsors*

### EXHIBITION

Exhibit space of **6 sqm** (2x3m) in the exhibition area (incl. table, chair, electricity)  
Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis after Gold sponsors.

### ADVERTISEMENT

#### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by the sponsor. Production cost is not included.

#### Conference Website

Company logotype recognized as Silver sponsor and URL link to sponsor's website placed on the conference website start page  
Inclusion in the List of Sponsors & Exhibitors on the conference website [www.idmc13.org](http://www.idmc13.org)

### Advertisement in the Final Program

Company logotype recognized as a silver sponsor in the Final Program  
1 half-page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.  
Inclusion in the List of Sponsors & Exhibitors in the Final Program

### List of Sponsors & Exhibitors Signage

Company logotype recognized as a silver sponsor to be shown on signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

### Presented as Silver Sponsor at the opening of the Conference

### COMPLIMENTARY REGISTRATION

3 complimentary full registration fee to the conference excl. conference dinner

## BRONZE SPONSOR

JPY 500,000  
(Tax Included)

*Exclusive for 2 sponsors*

### EXHIBITION

Exhibit space of **4 sqm** (2x2m) in the exhibition area (incl. table, chair, electricity)  
Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis after Gold and Silver sponsors.

### ADVERTISEMENT

#### Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by the sponsor. Production cost not included.

#### Conference Website

Company logotype recognized as a Bronze sponsor and URL link to sponsor's website placed on the conference website start page  
Inclusion in the List of Sponsors & Exhibitors on the conference website [www.idmc13.org](http://www.idmc13.org)

### Advertisement in the Final Program

Company logotype recognized as a bronze sponsor in the Final Program  
1 half-page 4-color advertisement in the Final Program. Ad to be provided by the sponsor.  
Inclusion in the List of Sponsors & Exhibitors in the Final Program

### List of Sponsors & Exhibitors Signage

Company logotype recognized as a bronze sponsor to be shown on signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

### Presented as Bronze Sponsor at the opening of the Conference

### COMPLIMENTARY REGISTRATION

2 complimentary full registration fee to the conference excl. conference dinner

## EXHIBITION BOOTH (For Industry)

Please contact the secretariat for the exhibition of a non-profit organization.

### EXHIBITION BOOTH(A) (All Period)

**JPY 100,000  
(Tax Included)**

#### EXHIBITION BOOTH

Each exhibition booth measures **4 sqm** (2x2m) and includes a table, chair, and electricity.

Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis after Gold, Silver and Bronze sponsors.

#### ADVERTISEMENT

Inclusion in the List of Exhibitors on the congress website [www.idmc13.org](http://www.idmc13.org) (no logo)

Company logotype recognized as an exhibitor in the Final Program

Inclusion in the List of Sponsors & Exhibitors in the Final Program

#### COMPLIMENTARY REGISTRATION

1 complimentary full registration fee to the conference excl. conference dinner

### EXHIBITION BOOTH(B) (For Only 10, July, 2021)

**JPY 20,000  
(Tax Included)**

#### EXHIBITION BOOTH

**For Sessin of Patient association**

Each exhibition booth measures **4 sqm** (2x2m) and includes a table, chair, and electricity.

Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis after Gold, Silver and Bronze sponsors.

#### ADVERTISEMENT

Inclusion in the List of Sponsors & Exhibitors in the Final Program

#### COMPLIMENTARY REGISTRATION

1 complimentary one-day registration fee to the conference excl. conference dinner

### Abstracts Advertising

**Inside Front of Cover (4color limited 1P)**

**JPY 170,000**

**Back Cover (4color limited 1P)**

**JPY 200,000**

**Full Page (Black and White)**

**JPY 100,000**

**Half Page(Black and White)**

**JPY 70,000**

**(Tax Included)**

## EXHIBITION

### ***Available to all Sponsors & Exhibitors***

#### **EXTRA EXHIBITION SPACE**

**Limited for type (A)**  
**JPY 20,000/4sqm**

There is a limited area for the exhibition at the venue. Extra Exhibition space can be ordered per square meter but is subject to availability.

Confirmation on the ordering of extra space will be done when we know more about the number of companies and organizations that have signed up. We will do our utmost to accommodate the need for additional space. Extra exhibition space allocation will be made on a "first-come, first-served" basis.

#### **Allocation of exhibition space**

Exhibition space allocation will be made by the Conference organizer on a "first come, first served" basis.

Approximately 5 weeks before the conference start, exhibition spaces will be allocated and confirmed to the exhibitors.

#### **ADDITIONAL EXHIBITOR**

**JPY 40,000/person**  
**REPRESENTATIVES**

All the exhibitors' company representatives must be registered for the Conference and will receive a badge displaying the exhibiting company name.

The Sponsor & Exhibitor registration fee is JPY 40,000 per registration and includes entrance to the exhibition, conference material, lunch, coffee breaks and welcome reception on evening 6 July 2021 (the conference dinner is not included in this price).

#### **SOCIAL EVENTS**

##### **Welcome reception**

The Welcome reception will be held on 6 July 2021.

##### **Conference dinner**

**JPY 8,000**

A conference dinner will be held at a later announced venue on 9 July 2021 and costs **JPY 8,000** to attend for exhibitor representatives.

## SPONSOR ITEMS

### ***Available to all Sponsors & Exhibitors***

Listed below are other opportunities available for your organization to support the IDMC-13 Conference. Further information and costs are available upon request. All contributions to the success of this event are highly valued.

#### **Bag Insert – JPY 50,000**

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by the sponsor. Production cost is not included.

#### **Cords/Lanyards for Name Badge**

**Price is undecided**

**(available for 1 sponsor)**

The name badge attached to a neck cord/lanyard is worn by every registered delegate (approx. 400 pcs). Chords/lanyards will be produced by exhibitor/sponsor.

#### **Co-Sponsored Luncheon Seminar**

**JPY 500,000 per break**

Co-Sponsored Luncheon Seminar is planned for the congress period. Detailed information will be announced later. A slot of program and presentation room will be provided for Co-Sponsor. Co-Sponsor have to prepare lunch for the participant other than the payment of the co-sponsorship fee.

*(All prices include Japanese Governmental Tax)*

# SPONSORSHIP & EXHIBITION CONTRACT

The 13<sup>th</sup> International Myotonic Dystrophy Consortium Meeting, IDMC-13

Company Name  
(as presented on the website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

Mobile

E-mail

Please choose from the Categories of Sponsorship, Exhibition, and Sponsor Items below.

## CATEGORIES OF SPONSORSHIP

- GOLD SPONSOR** JPY 1,000,000
- SILVER SPONSOR** JPY 750,000
- BRONZE SPONSOR** JPY 500,000
- OTHER** \_\_\_\_\_

## EXHIBITION

- EXHIBITION BOOTH(A)** JPY 100,000  
4 m<sup>2</sup> (2x2) all period
- EXHIBITION BOOTH(B)** JPY 20,000  
4 m<sup>2</sup> (2x2) for 10 July 2021 only
- EXTRA EXHIBITION SPACE**  
Subject for availability  
JPY 20,000/4m<sup>2</sup> Limited for Type (A)

\_\_\_\_\_m<sup>2</sup> x JPY 20,000= \_\_\_\_\_ TOTAL

## ADVERTISEMENT IN THE PROGRAM

- Inside Front Cover (Color)** JPY 170,000
- Back Cover (Color)** JPY 200,000
- 1 Full page (B&W)** JPY 100,000
- 1 Half page (B&W)** JPY 70,000

## SPONSOR ITEMS

- Bag Insert /** JPY 50,000
- Cords/Lanyards for Name Badge (Exclusive to one sponsor)** Undecided
- Co-Sponsored Seminar** JPY 500,000

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the IDMC-13 2021 in accordance with the choices made above and the descriptions, terms, and conditions stipulated in the Invitation to Sponsorship & Exhibition.

Date

Signature (by Authorized Signatory)

Invitation to Sponsorship & Exhibition (IDMC-13 2020.7)

**Return this form to:**

Email: [sponsor@idmc13.org](mailto:sponsor@idmc13.org)

or

**Academic Brains INC,**  
(via FAX)  
**+81-6-6949-8138**